

The DECA #DECAdE Scavenger Hunt



The Danforth East Community Association is ten years old! To celebrate our “DECAdE” we’re throwing a community party at the East Lynn Park Farmers’ Market on Thursday, September 21, and another party on Saturday, September 23, 6:30-9:00 pm at The Shore Leave (1775A Danforth Ave.)!

We’ve also put together this fun neighbourhood-wide scavenger hunt to test your knowledge of the community, or help you get to know the ‘hood a bit better. Match the numbers on the map with the location clues, then hand in your completed form at the DECA tent at the East Lynn Park Farmers’ Market until September 21, or at the Shore Leave DECAdE party, Saturday, September 23, for a chance to win a fantastic prize.

Name: _____

Phone: _____

Email: _____

Scavenger Hunt Location Clues:

-  In August 2016, DECA and the Laneway Project gave this site a facelift! We threw a big party and called it a "Crawl". Look for eight beautiful murals behind the shops and houses along this stretch. At the Crawl, over 100 people took part suggesting names for this site. It will soon be officially named honouring a special member of our business community, who opened Royal Beef with his wife Carmen, over 25 years ago.
-  Look for four tall towers on the horizon - this spacious three-hectare site is home to nearly 2,000 people and includes a community centre, a daycare, and some shops. The public square is attracting festival celebrations such as a 100 in 1 day annual event each June. And this year for the first time, it will be the site a funky new art festival hosted by East End Arts, from August 26 - September 3, part of the Cultural Hotspot festivities: eastendarts.ca
-  Within the past two years, two stunning works of art have transformed this intersection, near a subway. The brainchild of East End Arts, these inspirational designs are each nearly half a block long, and both are located on walls beside pathways. Confused? Look for a site with straight walls (no curves) and no tile work. Acclaimed artist Sean Martindale crafted this site's design to recognize the ongoing transformations to our #DanforthEast neighbourhood. Sean and assistant artist Vero Diaz completed the mural in October 2015 with the help of over 20 locals who were inspired to help.
-  In September, 2012, DECA partnered with 6 St. Joseph House, Bell Canada, and the City of Toronto to commission eight artists to spruce up eight Bell equipment boxes around the neighbourhood. This box, painted by mural artist Monica Wickeler (a.k.a. Monica on the Moon), is located near a school.
-  This building's odd architecture is thanks to its original incarnation as the Prince of Wales Theatre, which served the community as a movie house until 1965. When you enter via the parking lot to use the elevator, you're passing through what was once the theatre's projector room!
-  When this structure was built, the surrounding area was still mainly farm country. Now located on a busy street, this beautiful building is set back from the sidewalk with gardens, a bench, and a Little Library out front. A local choir practices here most Tuesday evenings with other community events happening from time to time in the basement, but Sunday is the busiest day. Built over 107 years ago, it's the oldest building in the 'hood.
-  DECA, partnering with WoodGreen Community Services and the Metcalfe Foundation, helped fill chronically empty storefronts along the Danforth with temporary "pop-up shops." By the time the Pop-up Shop project wound down, we hosted 32 shops with the help of over 100 volunteers! This location was host to the very first shop to start the ball rolling in October 2012.
-  Local artist Tak Bui has left his mark all over this neighbourhood with his fantastic murals. But maybe this renowned illustrator, former DECA Board member and community builder's best known work can be found in a local park's wading pool. DECA paid for the paints and Tak generously donated his time and designs. There's even a legend on the park shed wall to help you identify each species.
-  This local mainstay has served our community since 1929 and has kept growing ever since! The building with the recently changed name is growing again, with plans to expand in phases over the next 50 years to better meet the needs of the neighbourhood.
-  This family owned and run eatery celebrated 50 years last year but you'd never guess their age by looking - they were the winners of the DECA Gems contest in November 2015, winning a fabulous marketing makeover prize including a new website and complete re-branding. Best known for their house-made dough with sauce, layered with cheese and other yummy toppings, then cooked to perfection in a hot oven, this business attracts customers from near and far.